



Business Administration excellent textbook Renditions Management Strategic Management: Theory and Case (2)(Chinese Edition)

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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: November 2012 Pages: 574 Language: Chinese in Publisher: Tsinghua University Press company experience gained from operating practice and after a series of academic research and revelation tell us: the strategic management process (ie excellent textbook Renditions of Business Administration and Management Strategic Management: Theory and Case (2) core content) profoundly affected the company's operating condition. In short. know how to effectively use the strategic leadership of the management strategy with the employees of the company. was more likely to succeed. In contrast, if the company does not know how the leadership and staff of the strategic management strategy. the company can only rely on luck operations. its operating conditions often gradually landslide until the bankruptcy. The excellent textbook Renditions of Business Administration and Management Strategic Management: Theory and Case (2) the purpose republication aims to give readers concise about how strategic operating company. and provide a wealth of case. In view of this. we succinctly scheduled for 10 chapters to recount some of the important concepts. Excellent textbook Renditions of Business Administration and Management Strategic Management:...

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